



United Way of
Richland County

Workplace Partnerships



United Way of Richland County- Partnering with you for a Positive Change

Why should our workplace partner with United Way?

Today's business environment demands a heightened sense of ethics, accountability, and social responsibility. Companies have to do more with less and maintain a competitive advantage in their community. Workplaces - businesses small and large, health care providers, labor industries, non-profits, universities, municipal governments, etc. - can connect with their community and help provide real solutions by partnering with United Way of Richland County.

Why should our employees give to United Way?

Your contribution to United Way of Richland County is a tax-deductible investment in your community. United Way focuses on what matters most in Richland County, addressing the underlying causes of pressing issues- the reasons why many problems exist. The goal of our investments is to create lasting change by preventing problems from occurring in the first place.

United Way is local.... Since United Way funds are raised and spent locally, the money you and your employees contribute is a direct link to the community, making it a better place to live, work, and do business.

United Way creates partnerships.... United Way of Richland County engages people from all over the community to get things done and address the root causes of our community's most urgent needs.

How are United Way funds invested back into our community?

More than 76 programs in Richland County will receive community investment contributions in 2009, totaling more than 1.1 million dollars. United Way of Richland County will continue to focus on agency programs that provide the best outcomes and work within the community impact areas of Health Services, Emergency Services, Family Services and Youth Development.

Volunteers Matter!

Part of our goal to mobilize resources includes the resource of time. United Way continues to encourage volunteerism and remind all that it is a key component of a strong community.

When all is said and done, to LIVE UNITED® we must create caring companies and employees who help enable our community to better care for those in need.

Thank you for doing your part to LIVE UNITED®